Patty Conner, Director, Utah Health Exchange

Patty Conner joined the Governor's Office of Economic Development (GOED) in December 2010 as the Director of Office of Consumer Health Services (OCHS). OCHS is responsible for the development and management of the Utah Health Exchange. The Utah Health Exchange is one of only two exchanges currently in operation in the country. UHE is currently ramping up small and large business portions of the site to provide an online platform for Utah businesses and individuals who need insurance coverage tailored specifically to their needs and budgets.

Prior to joining GOED, Ms. Conner's spent 20 years in business and management positions in the Health and Welfare benefits field working for Health Benefits America, ADP, and Ceridian. She



was responsible for business development, client retention, managing client relationships, strategic partnership and overall service delivery. Ms. Conner led large cross-functional teams in multi-million dollar accounts and projects serving companies ranging from 300 to 100,000 employees. Her experience includes partnership amongst the carrier and broker community, as well as managing multiple vendor relationships.

In addition, Ms. Conner's has held management positions in the marketing, finance and technology industries.

Patty Conner holds dual BS degrees in Business Administration and Organizational Communication and an Associate degree in Economics from University of Montana. In addition, she earned the Certified Employee Benefits Specialist (CEBS) Certification from the International Foundation of Employee Benefits, Wharton School of Business.